



GWAPP

Greenpoint Waterfront Association
for Parks and Planning, Inc.

Greenpoint/Williamsburg Open Space Initiative

Consultant/Scope Summary Outline

A. Consultant Team:

Planning: Led by John Shapiro of Phillips Preiss Shapiro Associates, (PPSA)

PPSA's projects include:

- a. NYC waterfront zoning -- background studies and overall recommendations for all of New York City's waterfront. Most of these studies have been adopted.
- b. NYC open space studies -- series of studies for Mayoral task force on how to do needs analysis, innovation in park planning, etc.
- c. CCRP -- Comprehensive Community Revitalization Program, winner of the nation's top planning award for community planning (Parks were number one priority)

Landscape Arch: Led by Geoff Roesch of R. G. Roesch Associates (RGR)

RGR's projects include:

- a. Hudson River Park Design Management Team
- b. Liberty State Park
- c. Randall's Island

Urban Design: Led by Mark Strauss (FFA)

FFA's projects include:

- a. Hudson River Park Design Management Team
- b. Buffalo Inner Harbor Master Plan/ Philadelphia Naval Base Reuse Plan
- c. Battery Park City Green Guidelines

B. The Initiative has a 24 Week Schedule that includes Four Major Tasks (Dates to be determined)

1. Needs Analysis (Led by PPSA)

- a. Review and summarize previous plans including 197a plans
- b. Launch Meeting with CB 1
 - to review previous plans
 - to clarify unresolved issues
 - to update planning based on recent changes
- c. Needs Assessment
 - analyze present and growing open space needs
 - analyze present and potential utilization of existing and proposed open space (includes soft-site analysis)
- d. Preparation of Draft Plan/Vision Plan and Principles for Parks and Open Space
- e. Present Vision in Community Workshop
- f. Issue Preliminary Report

2. Urban Design Concept (Led by FFA)

- a. Working with PPSA and RGR, prepare sketches to illustrate principles for parks, open space and development
- b. Define alternative approaches that reflect strategy for open space and development
- c. Work with community and stakeholders to objectively evaluate alternatives
- d. Reach consensus on overall planning approach

3. Landscape and Park Concept (Led by RGR)

- a. Working with PPSA and FFA, provide illustrated examples for parks and open space
- b. Prepare a preliminary park programming plan
- c. Prepare preliminary park design/streetscape concepts
- d. Present concepts in Community Workshop (all consultants)

4. Implementation Services (All)

- a. Prepare Graphic Package to Present Ideas (Renderings/Illustrations)
- b. Conduct Stakeholder Interviews
- c. Develop Implementation Strategy
 1. phasing
 2. zoning
 3. funding strategy

END